



THE
TXT

VIDEO CONTEST

PLEDGE TO NOT TXT + DRIVE

NOV 2-16, 2015

ENTER TO
WIN BIG!

DRIVESMARTCOLORADO.COM/CONTEST



POST VIDEOS TO Instagram

WITH THE FOLLOWING CRITERIA

@AllstateFdn, #DriveSmartCO
#highschool (your high school)
#XtheTXT OR #GetThereSafe
facebook @Allstate Insurance



Allstate

Foundation

#XtheTXT: No text is worth risking your life, or the lives of your passengers, when you're on the road. Highlight the dangers of texting while driving and encourage teens to take the pledge.



#GetThereSafe: Highlight one, two or three of the risky behaviors that cause teen crash fatalities: speeding, failure to wear a seatbelt and distractions caused by teen passengers in the car.

#getthere safe

